



Tri City Quilters' Guild • 40th Annual Quilt Show March 25-26, 2022
Three Rivers Convention Center, Kennewick, WA

Application to Advertise in 2022 Show Program

The show program will be provided to our 1,800 show attendees. Your advertisement will reach those individuals who love art, quilting, and needlework and who live and work in your community, as well as out of town visitors. Show program advertisements are a cost-effective way to share your business capabilities with patrons of fabric arts and their families. The program is 5.5" x 8.5" with over 40 pages, and saddle stitched with a full color keepsake cover featuring the work of our nationally featured artist and elected guild member featured artist. Past experience has shown that including a coupon in your ad can encourage attendees to save and use their booklets well after the show is over.

Business Name		
Contact Name		Phone
Street	Email	
City	State	ZIP
Website		

Description	Price	Notes
Full-page Color 4.5" x 7.5" outside back cover	\$225	
Full-page Color 4.5" x 7.5" inside back cover	\$200	
Full-page BW 4.5" x 7.5" within the program booklet	\$150	
Half-page BW 4.5" x 3.75" within the program booklet	\$85	
Quarter-page BW 4.5" x 2" within the program booklet	\$50	

Total Enclosed (checks only please) _____

IMPORTANT INFORMATION

- To ensure the best quality, please submit your logo, desired content, or completed ad electronically to oc.carol@gmail.com. If mailing ad content, please send flat and do not fold to Carol O'Callaghan, 9903 Coronado Dr, Pasco WA 99301. If desired, a display ad can be created for you at no cost (contact Carol 509-289-9065). Checks should be mailed to the treasurer, however, see below.
- Electronic ad copy may be sent electronically; however your ad cannot be included unless payment is received by Feb 10, 2020.
- Tri-City Quilters' Guild will handle requests for advertising on a first-come-first-served basis and will not be responsible for misdirected entries.
- Questions? Contact Carol O'Callaghan at oc.carol@gmail.com or 509-289-9065.

Advertising submission/payment deadline — JAN 15, 2022

Checks payable to and mailed to the Treasurer at:

TCQG
PO Box 215
Richland, WA 99352

Thank you!